



جمهورية مصر العربية
وزارة الشباب والرياضة



COLOURS OF SPORT

Red sea, Hurghada
25 till 29 JULY 2019

The world has recently changed to a rapidly evolving one

**where sports events are becoming
important factors that show
community development, measured
by the size of the event, its
promotional power, celebrities
taking part of it and the ability of
some cities to host Mega
Sports Events.**

**Egypt has a long history and a wide
experience in organizing important
sports events.**



Due to its nature, wonderful climate throughout the year, its distinguished location and multiple tourist attractions, Egypt is one of the most appealing destinations in general and in sports in particular, add to this, the government willingness to strengthen this trend by supporting the infrastructure of sports facilities and making full use of human energies.

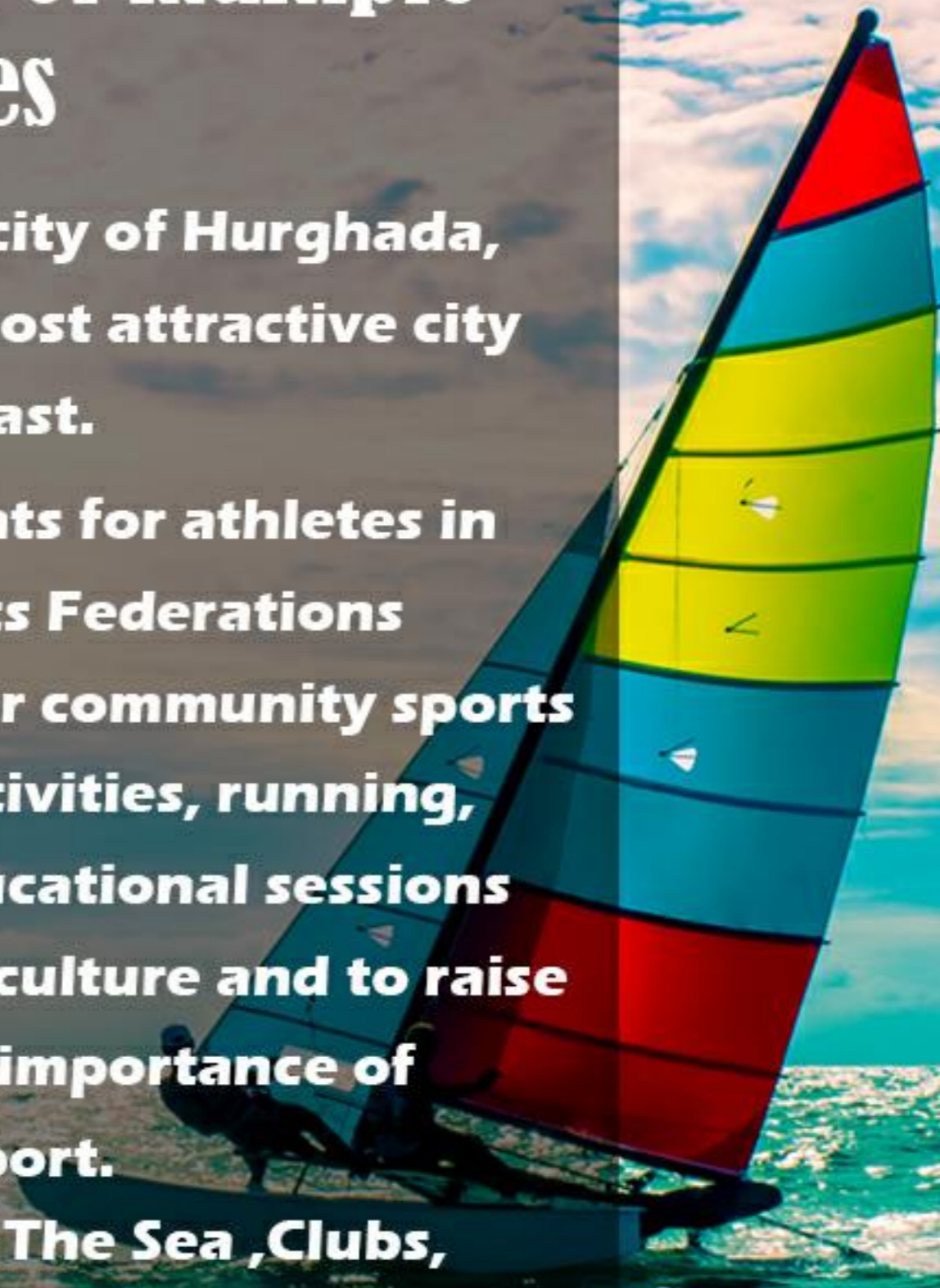
Colors of Sports introduces sports differently through a giant series of events that combine sports tournaments, promotional festivals and entertainment or fun games in four consecutive days.



The event consists of multiple activities

Events will be held in the city of Hurghada, heart of the Red Sea, the most attractive city along the coast.

- Professional Sports Events for athletes in association with Sports Federations**
 - Non Professional Events for community sports through promotional activities, running, cycling, in addition to educational sessions designed to support sports culture and to raise the awareness of the importance of practicing sport.**
- that will take place In : The Sea ,Clubs, Desert Roads and covered halls.**





The event aims at attracting more than 2000 participants in various competitions, along with the presence of more than 10,000 individuals.

Colors of Sports brings together men, women and children in a sporty manner, to encourage them to adopt healthy habits, spend quality time while practicing sports, and share their fun and experience with others.

The event does not only target community development, but also aims at attracting investments through sports tourism and the participation of the largest number of expatriates and tourists, which eventually will reflect a good image of Egypt.



The event is sponsored by:

His excellency Dr Ashraf Sobhy
The Minister of Youth and Sports

Major General Ahmed Abdallah
Governor of the Red Sea Governorate

**Event Sponsors from companies
and institutions Who are
interested in public affairs in
general and the development of
civil society and sports**



To enrich the event and come out with the best results, Colour of Sports have the honor

- **Red Crescent Foundation in the Red Sea**
- **The La Liga Foundation**
- **Faculty of Sports Education Helwan University**
- **The Branch association of tour guides in the Red Sea**
- **Associations and private institutions in the Red Sea**
- **Sports clubs and youth centers**
- **Sports groups and teams**
- **Colour of Sports have the honor to welcome many VIP Guests, Senior Visitors, Celebrities and Public Figures to the festival.**
- **Event will be covered by various media channels (Broadcasting – TV – Journalism Social networking platforms).**



Colors of sports event includes ;

Open Karate Tournament

Taekwondo Open Tournament

Beach Volleyball

Football Tournament

Running competitions

Basketball competitions

South Trip for Motorbikes

Cars competitions (Drag - Drift – Rally)

Sea Rescue competitions

Card Games competition

Chess competition

Play station competition

Open sports day (Parkour sport – Yoga-Zumba)

Sailing kits competitions

**The festival ends up with a huge ceremony
that has many surprises! Do not miss it !**



ACTIVITY



Football



Motorsport



Sea Rescue



Bicycles



Running



Basketball



Powerlifting



Tawla.psp
Estimatin.ches



Fitness Activity



Sailing



Beach
Volleyball



Karate+Taykondo



Program

THU 25-7

**Taykondo Computation
Basketball Skills Campaign
Women's Football Computation
Sea rescue Computation
Estimation Card Computation**

FRI 26-7

**Sailing Computation
Karate Computation
Football Academy Competition
Psp Computation
Power Lifting Computation**



SAT 27-7

Basketball 3*3 Competition
South Trip For Biker's
Running Competition 100. 200. 400 m
Beach Volleyball Computation
Chess Competition

SUN 28-7

All competitions finals
Motor sport festival
Senzo ceremony

MON 29-7

Fitness classes
Kid fitness club
Sports fun games
Running computation 10.k - urban run
bicycles ride
colours festival
Final ceremony

